

BCDC Meeting Minutes

07/11/2011

President Chuck Wartner called the meeting to order at 6:33 p.m. with the following members present: Chuck Wartner, Myrna Sysko, Sara Monson, Jill Knight, Vicki Farrey, Darnell Hendricks, Jessica Polfer, Leo Scanlan, Patti Felderman (7:00 p.m.)

Approval of the June meeting minutes: Myrna Sysko motioned that the May Meeting Minutes be accepted as printed, seconded by Jessica Polfer. Voice Vote, all ayes, motion carried.

Treasurers Report: Crystal Erdenberger was not present with the June Treasurer's report. Vicki Farrey did report, however, that she and Crystal had met and had combined a number of Certificates of Deposit. The reorganization of these accounts will be detailed at the August meeting.

Coupon Book Sale Update – In the absence of a report detailing how many coupon books had been sold and how many remain, it was agreed that this discussion should be place on the August agenda.

Chicken Barbeque and Open House: Darnell indicated that it was her understanding that all of the bills had in fact been paid. Vicki Farrey thought there was one remaining bill – possibly from Sam's Club. It was agreed that this needed to be confirmed before a final check could be written from the Business Incubator to the BCDC for the final profits. Darnell did note, however, that the current profit shown of \$843.24 is an apples to apples comparison to net profits last year since the band was donated in past years, therefore cost was \$0.00 and the bank donated the money for the advertising, therefore this cost was also \$0.00. This year the band and the advertising were both paid by the Business Incubator, hence these items were donated – same as in previous years, just by a different entity.

Community Fund Update: Chuck Wartner reported that the Benton Foundation was currently in the process of reviewing grant applications for its first award cycle. He also indicated that there was a balance of \$71,607 in the account with at least one additional donation of \$25.00 received in June.

Entertainment in the Park: Crystal Erdenberger was not present to provide an update for this event. Sarah Monson indicated the marketing committee had been advised that the signs that were used last year would be re-used. A discussion was held regarding the Spring BCDC Newsletter having misleading information related to this event in it. Since Crystal is on vacation and Rose is somewhat unavailable,

Darnell will send the pdf file to Sarah to see if she can update it and then Darnell will re-load it onto the Village's website.

Newsletter Article Deadline: Articles for the Fall BCDC Newsletter are due to Rose Walton no later than July 20th.

Halloween Hooley: Renee and Chuck Wartner-Co-Chairpersons. It was agreed that this will be held Saturday, October 29th.

Halloween Parade: Jessica Polfer – Chairperson. It was agreed that the parade would be held at 5:15 p.m. on Monday, October 31st. Darnell will make sure permission is received from the WI Dept. of Transportation for a detour around Main Street to allow its closure from 4:30 p.m. until 5:30 p.m. Jessica indicated she would work on getting some sort of toy/glow stick to hand out at the parade.

BCDC-20 year Anniversary next year: Chuck just reminded everyone to be thinking of ways to promote this next year.

Joint Library & Swindlers Ridge Open House: Leo Scanlon was present to discuss this event which will be held July 23rd. Leo indicated the Catholic Foresters had agreed to match 100% up to \$1,000.00 raised. VCR and DVD's are completed and ready to sell. Leo felt he was pretty well covered for volunteers. Motion (Jill, Myrna) to donate \$250.00 to the Swindler's Ridge Museum for its fundraising event that will be matched by the Catholic Foresters. Voice-all ayes. Carried.

Joint Village and BCDC Newsletter: It was agreed that this should be looked into, however it was agreed that it was probably best to have Rose and Darnell sit down and figure out the questions and concerns and make a recommendation on whether it can be done before the spring BCDC newsletter.

Median Maintenance: Darnell indicated that the median weeding had recently been done by village employee – Kane Hoffman. A schedule of people to do weeding once a week was made up so as to keep the weeds from getting out of control. See below for this schedule. The idea of possibly putting in new landscaping rock was discussed. It was agreed to put this item on the agenda for the next meeting.

July 11-17: Jill Knight

July 18-24: Chuck and Renee Wartner

July 25-31: Darnell Hendricks

August 1-7: Myrna Sysko

August 8-14: Sarah Monson

August 15-21: Chuck and Renee Wartner

August 22-28: Jessica Polfer

August 29-Sept 4: Jill Knight
Sept 5-11: Sarah Monson
Sept 12-18: Myrna Sysko
Sept 19-25: Patty Felderman
Sept 26-Oct 2: Chuck and Renee Wartner

Quarterly Meetings: A discussion was held regarding whether it would be feasible to hold quarterly versus monthly meetings. It was agreed that this item should be placed on the next agenda for discussion.

Labor Day Street Dance: After some discussion, Chuck Wartner agreed to co-chair the Labor Day Street Dance. Chuck will be recruiting Ryan Carver to co-chair if he is agreeable. Jill indicated she would take care of scheduling the workers for the event. Darnell indicated she would take care of the street closing permit and the recruitment of additional police officers to work the event. Jessica said she would take care of the purchase and sale of can koozies. Patti said that Felderman's would be providing the 5th wheel trailer for Sunshine's stage.

Fall Decorating-Adopt a Cornstalk: An idea of having different businesses/individuals adopt a corn stalk for decorating was briefly discussed. It was agreed to place this item on the next agenda for further discussion.

Motioned by Jessica Polfer, seconded by Patti Felderman to adjourn. Voice vote, all ayes. Motion carried. Meeting was adjourned at 7:42 p.m.